HARLEM BOYS CHOIR / NEW YORK

# A season of music.
# A future of possibility.

2026–2027 Institutional & Corporate Impact Brief

Harlem Boys Choir is an independent, Harlem-rooted youth choral and performing arts organization. Through choral training, mentorship, music education and live performance, the organization creates opportunities for young artists to develop musicianship, discipline, confidence and a sense of possibility.

| 30 | 5,580 | 6 | 5 |
|---|---|---|---|
| LIVE PERFORMANCES | AVAILABLE SEATS ACROSS THE SEASON | DIGITAL SCREENS IN THE VENUE | WEBSITE ADVERTISING PLATFORMS |

Capacity is calculated as 30 performances × 186 seats. It represents available seating capacity—not guaranteed attendance, tickets sold or unique audience reach.

## The season

The 2026–2027 season is planned as 30 live performances across 13 monthly performance weekends, from December 2026 through December 2027. The calendar includes Saturday and Sunday matinees, with four selected Friday evening performances. The home-season venue is Town School Theatre, 540 East 76th Street, New York, NY 10021.

### Artistic focus

The season celebrates the musical legacy of African American composers and the cultural history of Harlem—from the Harlem Renaissance to the artists and traditions continuing to shape American music. Young singers engage with repertoire that honors Black musical creativity while developing artistic discipline, confidence and performance experience.

## A connected cultural platform

Season partners can access a coordinated visibility network across five websites: Harlem Boys Choir, Harlem Chamber Orchestra, Harlem Collective Opera, Mood Magazine and East Harlem Tourism Board. Additional opportunities may include six digital venue screens, scheduled pre-show and post-show video windows, editorial storytelling, Mood TV, WHRL Mood Radio and corporate hospitality.

| HARLEM BOYS CHOIR | HARLEM CHAMBER ORCHESTRA | HARLEM COLLECTIVE OPERA | MOOD MAGAZINE | EAST HARLEM TOURISM BOARD |
|---|---|---|---|---|
| Live performance & youth arts | Orchestral music & concerts | Opera & vocal performance | Editorial & cultural media | Culture, community & tourism |

Broadcast durations refer to the full pre-show and post-show program windows, not exclusive sponsor airtime. Placement frequency, creative specifications, campaign dates, ticket allocations and activation details are finalized in a written partnership schedule.

A PRACTICAL CASE FOR INVESTMENT

# What support makes possible.

The season is designed to connect artistic excellence with youth development and cultural stewardship. Institutional and corporate support helps strengthen the conditions in which young artists can learn, rehearse, perform and grow.

## Program priorities

### ARTISTIC LEADERSHIP & INSTRUCTION

Professional artistic direction, music instruction, rehearsal leadership and accompanist support.

### REHEARSAL & PERFORMANCE

Rehearsal resources, venue and production requirements, performance operations and technical support.

### YOUTH ACCESS & DEVELOPMENT

Opportunities for young people to participate in structured music-making, mentorship and performance experiences.

### REPERTOIRE & CULTURAL LEARNING

Music and learning resources that center African American composers and Harlem's cultural history.

### DOCUMENTATION & AUDIENCE ENGAGEMENT

Responsible documentation, communications and audience development that extend the reach of the season.

## Ways to partner

| | |
|---|---|
| **Corporate sponsorship**<br>Season partnership levels currently presented at $5,000, $10,000, $25,000 and $50,000, with benefits and deliverables confirmed by written agreement. | **Foundation & grant support**<br>Project or program support through Harlem Collective, the nonprofit organization identified as the 501(c)(3) umbrella for Harlem Boys Choir. |
| **Public & civic partnership**<br>Explore cultural funding, arts education support, discretionary funding opportunities, public recognition or local youth initiatives. | **Community & in-kind support**<br>Institutional endorsement, co-presentation, outreach, audience development, services or approved in-kind contributions. |

## Organizational and grant review

Harlem Boys Choir is an initiative of Harlem Collective, a 501(c)(3) nonprofit organization. Grant awards and charitable contributions are handled through the nonprofit. Sponsorships that include advertising, media, hospitality or other benefits may receive different tax treatment; funders and sponsors should consult their tax advisers and request the appropriate documentation before making a determination.

For a grant or institutional review, request the current organizational and financial documents appropriate to your process. These may include the IRS determination letter, W-9, current organizational and project budgets, board and leadership information, financial statements, insurance documentation, and relevant youth safety and program policies. Availability and current versions should be confirmed directly with the organization.

# Contact & next steps

**Harlem Boys Choir**
Town School Theatre · 540 East 76th Street · New York, NY 10021
Website: harlemboyschoir.floot.app
Partnership inquiries: jarvushester@gmail.com

This brief is an introductory overview, not a grant agreement, audited financial statement, approved line-item budget, attendance forecast or guarantee of sponsor impressions. Final scope, budget, deliverables and reporting are established in writing with each partner.